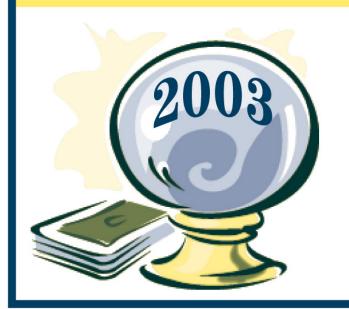
## Is there a Privacy Conference in your future?





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## This is NOT the Privacy Conference You'll Want to Attend in 2003!!!! PRIVACY ADVICE 504

HURRY, HURRY, HURRY... SEE THE SPLENDIFORUS PRIVACY EXTRAVAGANZA!... GUESS WHICH SHELL HAS THE PRIVACY NOTICE UNDER IT!... CONSULT OUR DODGY PRIVACY FORTUNE TELLER!... TRY OUR PRIVACY POLICY COTTON CANDY!... WRESTLE ROLLO THE REGULATOR!!!

You Will Want to Attend P&AB's Ninth Annual National Conference March 13-14, 2003

and Privacy Practitioners' Workshop March 12, 2003

the Omni Shoreham Hotel in Washington, D.C.



Learn: • How your company can go beyond compliance to thinking strategically about privacy and shaping your bottom line.

- · How companies are making HIPAA compliance a business edge.
- Where Congress is taking privacy and what new state laws will soon require.
   What latest consumer trends should guide your planning beyond 2003
- What alternative privacy strategies multinationals are adopting and why.
   ...and much much more.

· Why GLB-covered firms are rewriting their privacy policies.

THIS IS THE ONE PRIVACY CONFERENCE YOU CAN'T AFFORD TO MISS.