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P&AB's Ninth Annual National Conference and PLG & Privacy Practitioners' Workshop  
March 12-14, 2003  
Washington, DC

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### Privacy Practitioners' Workshop, March 12, 2003

- \_\_220312-010 **How the Roles and Responsibilities of Privacy Officers Have Changed In the Post 9/11 Environment?** - Chair: Janet McCoy; "Marriott Lessons Learned: experiences in complying with Patriot Act. Cross referencing and centralizing databases: lessons learned (Lodging Business Time Shares)" - Chris Zoladz; "Digital Rights Management: Privacy and Piracy" - Nancy Weaver Smith; "Privacy Issues in a World of Terror" - Eugene "Spark" Nowak
- \_\_220312-020 **Consumer Trust on the Internet: Rising, Falling or the Same? The Latest Survey Findings** - Chair: Alan Westin, Mary Culnan, Lee Rainie, Peter Cullen
- \_\_220312-030 **Direct Marketing and the "Do Not Disturb" Government Systems: Are We Entering the Permission Marketing Era? Two Views;** "The View from the DMA" Keynote: Robert Wientzen; "FTC Initiatives" Keynote: Eileen Harrington, FTC
- \_\_220312-040 **Communications Industry and Privacy: What Are the Issues?** - Kathy Brown, Senior VP for Policy, Verizon
- \_\_220312-050 **Protecting Consumer from Identity Theft – Privacy's Hot Button, Four Case Studies - companies with real stories to tell** - Chair: Alan Westin; "ID Theft and Consumer Education: Suggestions for Business" - Beth Givens; "Managing Risks in a Heightened Privacy Climate: ID Theft and the FCRA Revision" - Steve Durkee; "Privacy Products for Consumers" – John Ford, Betsy Broder, FTC
- \_\_220312-060 **Privacy Officers and Employee Privacy: Background Checks; Employer HIPAA Monitoring; Biometrics for Employee Access** - Chair: Don Harris; "Global Employee Privacy Policies" - Jeff McDonald, Pam Dixon; "Commitments to Employee Privacy" - Cynthia Neff, Carla Gracen

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- \_\_220312-070 Senator Joseph Biden's (D-DE) Chief of Staff
- \_\_220312-080 **Government Collection and Access to Consumer Information: What is Needed? How Must Companies Balance Security & Privacy?** – Chair: Michael de Janes; Admiral James Loy, Jennifer Barrett, Jerry Berman
- \_\_220312-090 **The Uses of Public Databases: Two Views** - "Financial Services and Authentication" Bill Burnmeister, Evan Hendricks
- \_\_220312-100 **The Privacy Bellwether: California – State Senator Jackie Speier (D)**
- \_\_220312-110 **Experts Panel on Industry Compliance Requirements, Processes, and Privacy Issues** - Chair: Ron Plesser; Financial Services – David Medine; Communications, Internet/ISPs – Ron Plesser; Information Services – Bob Belair; Travel/Hospitality/ Lodging – Ron Plesser
- \_\_220312-120 **The Congressional Scene – 2003** – Chair: Robert Belair; Stuart Pratt
- \_\_220312-130 **Privacy Action in the States** - Chair: Alan Westin; Panel - Marcia Sullivan, "Online Marketing" - Emily Hackett, Tony Hadley, Roberta Meyers

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- \_\_\_ 220312-140 **Government Consumer Information Gathering: What Should Concern Business** - Chair: Ron Plessler; Keynote: Former House Majority Leader Richard "Dick" Army, (R-TX)
- \_\_\_ 220312-150 **The Media's Fix on Business and Privacy: The Bigger Picture** – Chair: Ken de Jarnette; Maureen Thompson
- \_\_\_ 220312-160 **Third Party Verification In All Its Forms-** Chair: Julianne DiFonzo; "Integrating Privacy Within Company Culture Through Policy Controls and Assurance" Everett Johnson; "Pioneering Experiences: Keeping Privacy Promises" Tony Gonchar; "Seals: Another Form of Third Party Verification" Rebecca Richards
- \_\_\_ 220312-170 **Global Privacy Policies: How Do You Manage It? Does One Size Fit All?** – Chair: Jules Polonetsky; Keynote: Becky Burr
- \_\_\_ 220312-180 **Luncheon Presentation** – Chair: Robert Belair; Keynote: Senator Orrin Hatch (R-UT)
- \_\_\_ 220312-190 **Moving Consumer and Employee Data Globally: The Newest Challenges** - Chair: Miriam Wugmeister; Stephen Lau, Sandy Hughes, Erik Grados; Anita Fineberg

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- Annual Consumer Privacy Surveys Report
- Round Up of Media Coverage on Privacy
- Guide to P&AB's Privacy Policy Database

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